



Zarraffa's Fast Tracks Coffee Delivery

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In a move set to delight coffee lovers all over the Gold Coast, Zarraffa's Coffee will open its third Drive Thru store in Nerang next Monday (November 29th).

The company's 44th store will be located at 85 Spencer Road, Nerang and is expected to perform as well as its predecessors in Worongary and Toowoomba.

Zarraffa's CEO Kenton Campbell says enquiry has been high for the Drive Thru business model and he is pleased that the right franchisee and location could be found to bring this express coffee service to more Gold Coasters.

"We've known for some time that the drive through model would provide another strong revenue stream for the company and more importantly, enable us to service our customers better," Campbell says.

"Time poor commuters, parents and people on the go still need their coffee and we've found a successful way to give them this...Zarraffa's-style," he says.

Franchisees Ben Old, Dion Scholz and Nicole Luchterhand have a wealth of franchise experience, with over 16 years experience in the franchise business and are well equipped to handle the expected demand that the store will bring.

Old says the decision to buy a Zarraffa's Coffee store was as simple as seeking out the leader in its category.

"Zarraffa's Coffee is the premium specialty coffee provider on the Gold Coast and an icon. We believe in the product 100% and wouldn't consider purchasing any other coffee provider," he says.

"Nerang has been calling out for a Zarraffa's Coffee and the anticipation of the store is amazing."

The southbound location, just off the M1 Motorway (Exit 71A), is ideally situated to service the major arterial road traffic and nearby businesses.