



## **Drive Through Coffee**

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ZARRAFFA'S Coffee has introduced its first drive through store at Worongary on the Gold Coast. The move to capture the time-poor drive market prompted an extensive search for the - right location, with the company settling on a stand-alone site within the Worongary Town Centre. The \$1.5million facility has been in the pipeline for the past two years, taking over eight months to construct.

Franchisees Debbie and Brendon Blakemore, who were recently named Zarraffa's Coffee, Franchisees of the Year also operate the Miami One store and are looking forward to pioneering the company's first drive through.

"There has been a lot of research into the operation and functionality of drive throughs to ensure we deliver to the company's standards. New menu layouts and ordering systems and a purpose built point of sale will help with this process but it is our background in owning and operating a Zarraffa's store for the past three years that will ultimately give us the best foundation for success; said Debbie.

At over 100 square meters of retail and alfresco space, the drive through is also a fully functional coffee shop. Zarraffa's, WorongaryTown Centre, 1 Mudgeeraba Rd (M1 - Exit 77).