



Kenton harbours soft spot

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C OFFEE king Kenton Campbell has a bit of an emotional attachment to his Zarraffa's Coffee store at Harbour Town. It was the second store the businessman opened and could be said to have set him on the path to a massive expansion of his hugely successful Zarraffa's Coffee chain.

Ten years after opening, Harbour Town is still one of the few company owned outlets in the organisation, which has more than 40 stores across southeast Queensland. While a good earner for the company, it also acts as a fully fledged training academy for staff.

Mr Campbell, who last week featured on ABC-TV's Australian Story alongside wildlife warrior Bob Irwin, reckons the store also helps him keep his finger on the pulse at the retail level. That's probably a good thing, with the coffee guru spending more time on his other great passion, wildlife preservation, through his Ecoforce initiative. The success of Ecoforce is closely tied to the success of his chain.